

INNOVATION ACADEMY



INNOVATION ACTION BOOT CAMP

CHOOSE YOUR SESSION:

DEC. 5-9, 2022 OR JAN. 23-27, 2023

Innovation Action Boot Camp empowers you to deliver maximum impact.

In today's dynamic and often turbulent business environment, staying relevant requires constant motion. If you want to drive growth in this new reality, you may need to reinvent your internal processes, take a new approach to differentiating your offerings, or even totally transform your brand.

Innovation Action Boot Camp is the shortest path to building the capabilities you need to innovate and deliver impact quickly. Created for mid-level leaders and project teams, this multi-day program teaches the fundamentals of Notre Dame's Unifying Innovation Methodology™, which combines the world's greatest innovation tools into a single framework for decision-making.

BENEFITS FOR PARTICIPANTS

- Learn from award-winning luminaries in the world of innovation
- Embrace a common language and set of tools for transformation
- Leave with a personal action plan for success
- Spark and advance relevant ideas throughout your organization

*"Boot Camp was a game-changer for me—it was transformational.
It played an instrumental role in accelerating our innovation journey."*

—**Steve Paladino**, Global Director of Innovation & Continuous Improvement, Baltimore Aircoil

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INNOVATION ACTION BOOT CAMP

FORMAT

We offer two formats for Innovation Action Boot Camp:

Open Enrollment. Regularly scheduled programs open to individual mid-level leaders and small teams (up to five participants from a single organization).

Custom Design. Sessions specifically tailored for teams of 16 to 25 individuals from a single organization, with content, location and duration to be determined by your needs.

FEES

Single Registration: \$7,500

Two or More Per Company: \$5,500 per person

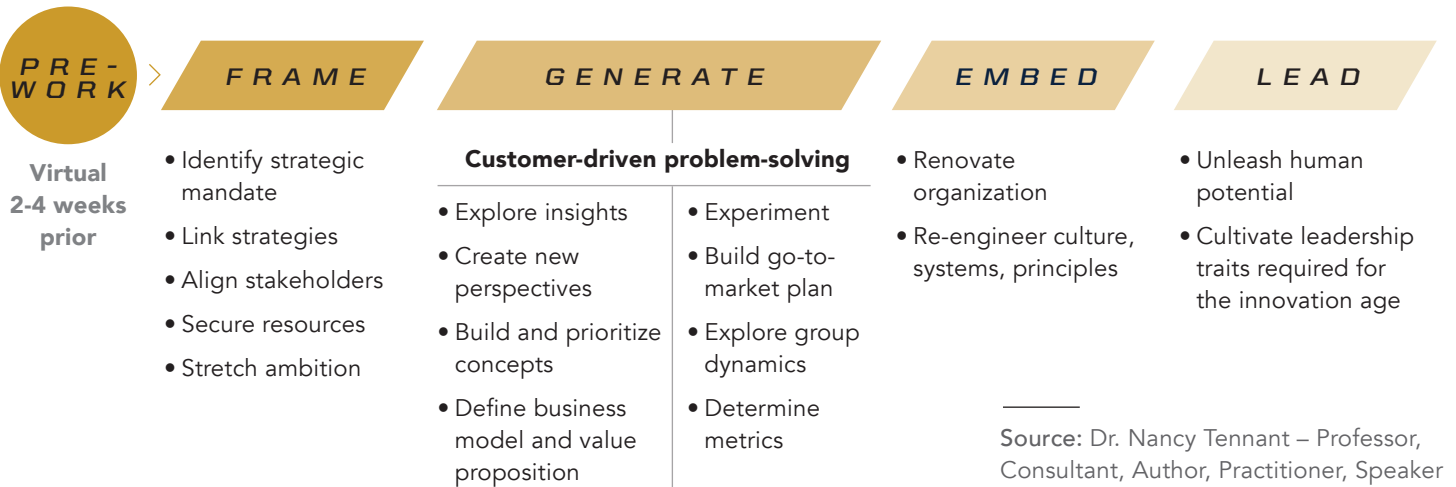
WHO SHOULD ATTEND:

Project teams or individual mid-level leaders who need a clear understanding of the innovation process in order to create insights, develop breakthrough ideas, or solve complex business challenges, including . . .

- New product/service innovation teams
- Product marketing and product development managers
- Consumer/market insights teams
- Corporate strategy teams and leaders of Six Sigma/operational excellence, lean/continuous improvement, agile, or scrum

We welcome organizations of all sizes from a wide range of industries in the for-profit and non-profit sectors.

IABC LEARNING JOURNEY



“Embedding innovation into our culture has been critical to our success, and partnering with Notre Dame on this effort has been absolutely invaluable.”

–Mike McDonnell, Chief Technology and Innovation Officer,
Amsted Rail Division, Amsted Industries

CONTACT US

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